## **Rules of Engagement** Cheektowaga Central School District Social Networking Sites

This page provides a forum to share the good news about Cheektowaga Central School District. We welcome participation and expect that participants follow these guidelines and post content that is both relevant and respectful to this community as a whole. The guidelines are designed to help provide a quality environment for our social media School-Community.

This page is not intended to circumvent or replace regular communication channels for discussing personal/student issues or concerns, or for asking questions of a specific employee or department. Comments regarding a personal issue with the District, a school or staff member will be removed. If you have a comment/question of this nature, please contact the appropriate school or department.

On the Cheektowaga CSD's Social Networking Sites, you are prohibited from:

- Posting material that is obscene, vulgar, harassing, threatening, pornographic, illegal, commercial, repetitive, abusive, hateful, embarrassing and profane.
- Posting someone else's personal information.
- Posting links to sites that contain viruses or malicious software.
- Posting material that infringes on the rights of any third party.
- Posting advertisements.
- Impersonating someone else.
- Creating unofficial social networking sites on behalf of the Cheektowaga CSD.

As a user, you agree:

- To be respectful, even if you disagree. Sharing your opinion is permitted. Discussions should be tactful.
- To stay on the discussion topic.
- To assume responsibility and ownership for all material you post.
- To be aware of our mission- the education of students. Please be certain that your comments are appropriate for an educational environment and fans of all ages.
- That all comments and communication come from a verifiable account. Comments made by individuals who are misrepresenting themselves or from unverifiable accounts will be removed.
- That employees of the Cheektowaga CSD have personal social networking sites. Don't be surprised or offended if your request to "friend/follow" them is ignored. District policy encourages staff to keep their personal lives personal.
- To obey the Facebook Terms of Service (http://www.facebook.com/legal/terms).

Cheektowaga CSD reserves the right:

- To ban users who do not follow the guidelines.
- To remove content that does not follow guidelines or is inappropriate.
- To reproduce a post in any form in any media.
- To respond to all posts.